



Dr Ruth Murray-Webster is recognised as a leader of project-based organisational change and risk management performing roles as a practitioner, advisor, facilitator, researcher and author. For more than 30 years Ruth has practised and advanced change and risk management approaches, developing commercially astute strategy, centred around emerging risks and disruptive trends.

Ruth has experience in delivering change objectives in most sectors.

Prior to returning to her own company, Potentiality UK, in 2018, Ruth held appointments as Director, Change Portfolio and Group Head of Risk for a major port operator and Director, Risk in the Boardroom practice for KPMG LLP. Ruth researched organisational change from the perspective of the recipients of change for an Executive Doctorate at Cranfield School of Management between 2008 and 2012. She is an Associate Fellow at the University of Oxford: Saïd Business School and a Teaching Fellow at Warwick Business School.

Ruth's interest in risk management arose from a passion to help organisations to take educated risks, not avoid them. She has co-authored numerous books on the human aspects of risk management and also has published papers in the areas of project complexity, organisational ambidexterity through projects and programmes and multi-paradigmatic perspectives on business transformation programmes. Ruth was Editor of the APM Body of Knowledge (7th edition) and Lead Editor for the forthcoming (5th edition) Managing Successful Programmes (MSP).

Ruth was awarded an Honorary Fellowship of the Association for Project Management in 2013 for her services to risk and change. The synergies between the two disciplines continue to drive Ruth's thinking, writing and practice.

Published books and book chapters

- Association for Project Management Body of Knowledge 7th edition (Editor)
- Starting Out in Project Management (3rd edition); Simon, P. and Murray-Webster, R (2018).
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- A Risk Management Handbook edited Hillson (2016). Chapter on Risk and Organisational Change
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- Managing Group Risk Attitude; Murray-Webster, R. and Hillson, D. A. (2008)
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Academic papers

- Maylor, H., Turner, N., Murray-Webster, R. (2015), "It worked for manufacturing...! Operations strategy in project-based organisations" International Journal of Project Management, 33 (1).
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- Murray-Webster, R and Maylor, H. (2014), "Too close for comfort? Organizing across temporary/permanent organisational boundaries during planned change to organisational routines" Proceedings of the 30th European Group for Organization Studies conference, Rotterdam, 2014.
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